

Order / Rev: 167859
Alt Order #: 06859851
Flight Dates: 10/31/12 - 11/06/12

Advertiser: Paulsen for Congress
Product Desc: E PAULSEN 4 CONGRESS
Estimate:

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	M	11/05/12	11/05/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	M-----	:30	1	\$1,350.00	2	0.00	NM	1	\$1,350.00
NEWS @ 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,350.00		0.00			
E 3	M	10/31/12	11/02/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	--WTF--	:30	3	\$400.00	2	0.00	NM	3	\$1,200.00
NEWS 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					3	\$400.00		0.00			
E 4	M	11/05/12	11/06/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	MT-----	:30	2	\$400.00	2	0.00	NM	2	\$800.00
NEWS 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					2	\$400.00		0.00			
E 5	M	10/31/12	11/02/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	--WTF--	:30	3	\$550.00	2	0.00	NM	3	\$1,650.00
NEWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					3	\$550.00		0.00			
E 6	M	11/05/12	11/06/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	MT-----	:30	3	\$550.00	2	0.00	NM	3	\$1,650.00
NEWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					3	\$550.00		0.00			
E 7	M	10/31/12	11/02/12	M-F GMA M-F GMA	CM	7-9a	--WTF--	:30	3	\$500.00	2	0.00	NM	3	\$1,500.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					3	\$500.00		0.00			
E 8	M	11/05/12	11/06/12	M-F GMA M-F GMA	CM	7-9a	MT-----	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					2	\$500.00		0.00			
E 9	M	10/31/12	11/02/12	M-F Midday News M-F Midday News	CM	11a-12p	--WTF--	:30	4	\$250.00	3	0.00	NM	4	\$1,000.00
NEWS 11A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					4	\$250.00		0.00			
E 10	M	11/05/12	11/06/12	M-F Midday News M-F Midday News	CM	11a-12p	MT-----	:30	4	\$250.00	3	0.00	NM	4	\$1,000.00
NEWS 11A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					4	\$250.00		0.00			
E 11	M	10/31/12	11/02/12	M-F 3-4p Twin Cities Live	CM	3-4p	--WTF--	:30	3	\$175.00	3	0.00	NM	3	\$525.00
TWIN CITIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					3	\$175.00		0.00			
E 12	M	11/05/12	11/05/12	M-F 3-4p Twin Cities Live	CM	3-4p	M-----	:30	1	\$175.00	3	0.00	NM	1	\$175.00
TWIN CITIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$175.00		0.00			
E 13	M	10/31/12	11/02/12	M-F 4-430p Millionaire	CM	4-430p	--WTF--	:30	3	\$250.00	3	0.00	NM	3	\$750.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					3	\$250.00		0.00			
E 14	M	11/05/12	11/05/12		CM	4-430p	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4-430p Millionaire										
				MILLIONAIRE										
				<u>Start Date</u> Week: 11/05/12	<u>End Date</u> 11/11/12	<u>Weekdays</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$250.00		<u>Rating</u> 0.00			
E 15	M	10/31/12	11/02/12	M-F 430-5p News 430p News	CM	430-5p --WTF--	:30	3	\$400.00	3	0.00	NM	3	\$1,200.00
				NEWS 430P										
				<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> --WTF--		<u>Spots/Week</u> 3	<u>Rate</u> \$400.00		<u>Rating</u> 0.00			
E 16	M	11/05/12	11/05/12	M-F 430-5p News 430p News	CM	430-5p M-----	:30	1	\$400.00	3	0.00	NM	1	\$400.00
				NEWS 430P										
				<u>Start Date</u> Week: 11/05/12	<u>End Date</u> 11/11/12	<u>Weekdays</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$400.00		<u>Rating</u> 0.00			
E 17	M	10/31/12	11/02/12	M-F 5-530p M-F 5-530p	CM	5-530p --WTF--	:30	3	\$700.00	2	0.00	NM	3	\$2,100.00
				NEWS 5P										
				<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> --WTF--		<u>Spots/Week</u> 3	<u>Rate</u> \$700.00		<u>Rating</u> 0.00			
E 18	M	11/05/12	11/05/12	M-F 5-530p M-F 5-530p	CM	5-530p M-----	:30	1	\$700.00	2	0.00	NM	1	\$700.00
				NEWS 5P										
				<u>Start Date</u> Week: 11/05/12	<u>End Date</u> 11/11/12	<u>Weekdays</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$700.00		<u>Rating</u> 0.00			
E 19	M	10/31/12	11/02/12	M-F 6-630p M-F 6-630p	CM	6-630p --WTF--	:30	3	\$1,100.00	2	0.00	NM	3	\$3,300.00
				NEWS 6P										
				<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> --WTF--		<u>Spots/Week</u> 3	<u>Rate</u> \$1,100.00		<u>Rating</u> 0.00			
E 20	M	11/05/12	11/05/12	M-F 6-630p M-F 6-630p	CM	6-630p M-----	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
				NEWS 6P										
				<u>Start Date</u> Week: 11/05/12	<u>End Date</u> 11/11/12	<u>Weekdays</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$1,100.00		<u>Rating</u> 0.00			
E 21	M	10/31/12	11/02/12	M-F 630-7p M-F 630-7p	CM	630-7p --WTF--	:30	3	\$1,050.00	2	0.00	NM	3	\$3,150.00
				NEWS										
				<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> --WTF--		<u>Spots/Week</u> 3	<u>Rate</u> \$1,050.00		<u>Rating</u> 0.00			
E 22	M	11/05/12	11/05/12	M-F 630-7p M-F 630-7p	CM	630-7p M-----	:30	1	\$1,050.00	2	0.00	NM	1	\$1,050.00
				NEWS										
				<u>Start Date</u> Week: 11/05/12	<u>End Date</u> 11/11/12	<u>Weekdays</u> M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$1,050.00		<u>Rating</u> 0.00			
E 23	M	11/03/12	11/03/12	Sa 6-7a Sat 6a News	CM	6-7a -----S-	:30	1	\$250.00	3	0.00	NM	1	\$250.00
				NEWS SAT 6A										
				<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> -----S-		<u>Spots/Week</u> 1	<u>Rate</u> \$250.00		<u>Rating</u> 0.00			
E 24	M	11/03/12	11/03/12	SA GMA Sa GMA	CM	7-8a -----S-	:30	1	\$425.00	3	0.00	NM	1	\$425.00
				GM SAT										
				<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> -----S-		<u>Spots/Week</u> 1	<u>Rate</u> \$425.00		<u>Rating</u> 0.00			
E 25	M	11/03/12	11/03/12	Sat 8-9a Sat 8-9a News	CM	8-9a -----S-	:30	1	\$325.00	3	0.00	NM	1	\$325.00
				NEWS SAT 8A										
				<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> -----S-		<u>Spots/Week</u> 1	<u>Rate</u> \$325.00		<u>Rating</u> 0.00			
E 26	M	11/03/12	11/03/12		CM	6-630p -----S-	:30	1	\$425.00	3	0.00	NM	1	\$425.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 6-630p										
				Sa 6-630p										
EVE NEWS SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$425.00		0.00			
E 27	M	11/04/12	11/04/12	Su 6-7a	CM	6-7a -----S	:30	2	\$225.00	3	0.00	NM	2	\$450.00
				Sun 6-7a News										
NEWS SUN 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				2	\$225.00		0.00			
E 28	M	11/04/12	11/04/12	SU GMA	CM	7-8a -----S	:30	1	\$550.00	3	0.00	NM	1	\$550.00
				Su GMA										
GM SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$550.00		0.00			
E 29	M	11/04/12	11/04/12	Sun 8-9a	CM	8-9a -----S	:30	1	\$475.00	3	0.00	NM	1	\$475.00
				Sun 8-9a										
NEWS SUN 8A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$475.00		0.00			
E 30	M	11/04/12	11/04/12	Su 530-6p	CM	530-6p -----S	:30	1	\$450.00	3	0.00	NM	1	\$450.00
				Su 530-6p News										
NEWS 530P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$450.00		0.00			
												Totals	60	\$31,900.00